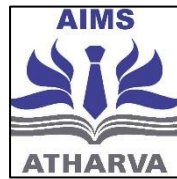


Atharva Institute of Management Studies



Activity Report

PROJECT FRIDAY- 23

Date: 26th December 2025

Faculty: Dr. Reena Poojara, Dr. Swati Agarwal, Dr. Gaanyesh Kulkarni, Dr. Vaibhav Patil

Committee Members: Swamini Khanolkar, Swapnali Shivgan, Sankat Waghmare, Balaji Megajigari, Snigdha Patil, Durvesh Chaudhari

Activity: Youngpreneur's Fest 2026- Idea Validation

Description

Overview

Idea validation sessions were conducted for all **14 groups** in the presence of faculty members. Each group presented their business idea. Faculty provided constructive feedback, suggestions for improvement, and validation inputs to help refine the ideas and align them with practical market considerations. The session ensured clarity, direction, and readiness of each group for the next stage of development.

Activity Highlights

Group 1: Vasaikar Bhujing

Concept: Poha blend with Chicken, Aloowadi, Sukeli (Dried Banana)

Members: Durvesh Chaudhari, Nimish Joshi, Raj Shirsath, Raj Bhavé, Riya Patil, Sushant Patil

Inputs: To work on Costing & Selling Price

Group 2: The Spice Pot

Concept: Misal Pav & Pani Puri

Members: Divyani More, Nilam Madke, Shakambari Bapat, Kaynat Mirza

Inputs: Keep Misal Pav in Morning & Pani Puri for the 2nd half

Group 3: Silver & Shine

Concept: Accessories & Nail Extensions

Members: Surbhi Raorane, Arya Salvi, Priya Punjani, Samruddhi Pednekar

Inputs: Try Exploring Markets in Malad instead of Bhuleshwar

Group 4: Campus Diaries

Concept: Instant Polaroid Frames with Photobooth.

Members: Kaustubhi Bhosale, Dimple Patil, Ayush Kurhade, Yash Sargam, Chris Dsouza, Vihara Nambiar

Inputs: Try to improvise Price-point & introduce Frames with pre-designed Border

Group 5: Cloft Clothing

Concept: Customised Printed T-shirts with Game wheel for Discount.

Members: Sujal Deulkar, Pranjal, Prajwal Dikkar, Aditi Yadav, Shruti Patil, Awani Kolambekar

Inputs: Start from low Price Ranges to attract Customer initially.

Group 6: Happy Charms

Concept: Phone Accessories & Keychains

Members: Tanvi Ghag, Unmesha Patil, Namrata Yadav, Sudhanshu Singh,

Inputs: Source from Products from Crawford & keep it Unique at a good Price-point

Group 7: Bhuta Breeze

Concept: Corn Chaat & 3 types of Mojitos (Virgin, Watermelon & Blue Lagoon)

Members: (Vighnesh, Harsh Pawar, Soham Shinde, Priyam Dhakkan, Riddhika Bhandari, Divya Bike)

Inputs: Change Name & increase varieties of Chaat's

Group 8: Mandalya

Concept: Mandala Art, Wall frames, Wooden Keychains, Bookmarks

Members: Ragini Pawar, Prachi Wankhede, Mohit Khanchane, Ujjwal Mali, Sneha Mallah, Tushar Wakude

Inputs: Keep Keychains as per theme & make Mandala Arts

Group 9: Good Scent

Concept: Small pocket versions of Premium perfumes in attar bottles

Members: Shubham Gupta, Piyush Tripathi, Rahul Dahije, Nilesh Dongre, Siddhant Moon, Suresh Rana)

Inputs: Get better Packaging options & change name

Group 10: Waffles & Crochet Co.

Concept: 4 Flavours of Waffle- (Classic, Triple Chocolate, Kitkat & Nutella) with Crochet's, Keychains & Bookmarks

Members: Prasad Thakur, Anishka Chaudhari, Tulsi More, Samruddhi Sawe, Sakshi Bandgar,

Inputs: Be prepared with more number of Crochets

Group 11: Vasundhara

Concept: Necklaces, Rings, Keychains, Pendants, Earrings & Bowls made from Coconut Shells

Members: Shreya Patil, Shreya Desai, Priyal Patil, Prachi Gudekar, Pranali Nachnekar, Anushka Sabale

Inputs: Produce the Products in more Quantity as our Event approaches & Standardize the Product as it will help to Scale.

Group 12: DripInk

Concept: Temporary Tattoo's

Members: Aditya Salve, Vighnesh, Sanket Khobragade, Rohan, Aryan Manuja

Inputs: Divide Tasks to increase efficiency & attract more Customers

Group 13: Style & Wear

Concept: Jewellery (Rose Gold Rings, Accessories, Pendants) Perfumes

Members: Yash Patkar, Suraj Gupta, Shreyash Pandey, Rishita Mankar

Inputs: Focus on Men Accessories, Goggles or Paired products as Valentines is approaching which can be also catered to Siblings & Friends as well

Group 14:

Concept: Fresh Pulp Juices (Kalakhatta, Jamun, Jeera, Aampanna, Lemon)

Members: Shreya Dixit, Shantanu Sonawale, Aditi Dharne, Tanvi Pawar, Dhanashree

Inputs: Keep Coffee & Mini Aesthetics

General Message for Everyone:

1. Each Stall must have a laptop for recording all the Transactions & all the Transactions must be recorded in Excel sheet.
2. All transactions must be through UPI, NO CASH TRANSACTION ALLOWED
3. Start Promoting your Stall through Reels, Pamphlets, Banners.

GEO-TAGGED PHOTOS





ATTENDANCE SHEET: DIVISION A

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name: Project Friday 23			
Faculty Coordinator : Dr. Swati Agarwal & Dr. Vaibhav Patil			
		Date	26-12-2025
Sr. No.	Roll No.	Name of the Student	Signature
1	A-01	Bandgar Sakshi Pralhad	<i>[Signature]</i>
2	A-02	Bapat Shakambhari Yogesh	<i>[Signature]</i>
3	A-03	Bhave Raj Rajendra	<i>[Signature]</i>
4	A-04	Bohari Mohammad Ilyas	<i>[Signature]</i>
5	A-05	Chaudhari Anishka Ajay	<i>[Signature]</i>
6	A-06	Dahije Rahul Sukhdev	<i>[Signature]</i>
7	A-07	Dhakan Priyam Jayesh	<i>[Signature]</i>
8	A-08	Dhame Aditi Manoj	<i>[Signature]</i>
9	A-09	Dixit Shreya Jayant	<i>[Signature]</i>
10	A-10	Dongre Nilesh Ravindra	<i>[Signature]</i>
11	A-11	Ghag Tanvi Vikrant	<i>[Signature]</i>
12	A-12	Ghawali Vighnesh Deepak	<i>[Signature]</i>
13	A-13	Gomes Swedel Santosh	<i>[Signature]</i>
14	A-14	Gupta Shubham Ramesh	<i>[Signature]</i>
15	A-15	Jadhav Yash Ravindra	<i>[Signature]</i>
16	A-16	Kadyan Nikita Hawasingh	<i>[Signature]</i>
17	A-17	Khobragade Sanket Prashant	<i>[Signature]</i>
18	A-18	Kondawar Saail Rajesh	<i>[Signature]</i>
19	A-19	Madke Nilam Nandkumar	<i>[Signature]</i>
20	A-20	Manuja Aryan Mohit	<i>[Signature]</i>
21	A-21	Megajigari Balaji Narsimhachari	<i>[Signature]</i>
22	A-22	Mejari Vighnesh Vijay	<i>[Signature]</i>
23	A-23	Mirza Kaynat Mustakim	<i>[Signature]</i>
24	A-24	Moon Siddhant Sagar	<i>[Signature]</i>
25	A-25	More Divyani Baliram	<i>[Signature]</i>

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name: Project Friday 23			
Faculty Coordinator : Dr. Swati Agarwal & Dr. Vaibhav Patil			
		Date	26-12-2025
Sr. No.	Roll No.	Name of the Student	Signature
26	A-26	More Tulsi Raju	<i>[Signature]</i>
27	A-27	Patil Mansi Vikas	<i>[Signature]</i>
28	A-28	Patil Snigdha Prashant	<i>[Signature]</i>
29	A-29	Patil Unmesha Prashant	<i>[Signature]</i>
30	A-30	Pawar Tanvi Raghunath	<i>[Signature]</i>
31	A-31	Pednekar Samruddhi Krishna	<i>[Signature]</i>
32	A-32	Pimparkar Dhanshree Pravin	<i>[Signature]</i>
33	A-33	Pongde Rohan Gangadhar	<i>[Signature]</i>
34	A-34	Punjani Priya Shirish	<i>[Signature]</i>
35	A-35	Rana Suresh Rajendra	<i>[Signature]</i>
36	A-36	Raorane Surabhi Manojkumar	<i>[Signature]</i>
37	A-37	Salve Aditya Dhananjay	<i>[Signature]</i>
38	A-38	Salvi Arya Shashank	<i>[Signature]</i>
39	A-39	Sanap Tejas Dattu	<i>[Signature]</i>
40	A-40	Save Samruddhi Jitendra	<i>[Signature]</i>
41	A-41	Shelar Kartik Chandrakant	<i>[Signature]</i>
42	A-42	Singh Shudhansu Rakesh Kumar	<i>[Signature]</i>
43	A-43	Sonawale Shantanu Sanjay	<i>[Signature]</i>
44	A-44	Thakur Prasad Satish	<i>[Signature]</i>
45	A-45	Tripathi Piyush Subhash	<i>[Signature]</i>
46	A-46	Yadav Namrata Ramlavat	<i>[Signature]</i>
Total students present			
Faculty Signature			

ATTENDANCE SHEET: DIVISION B

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name: Project Friday 23			
Faculty Coordinator : Dr. Komal Ahuja & Dr. Gaanyesh Kulkarni			
		Date	26-12-2025
Sr. No.	Roll No.	Name of the Student	Signature
1	B-1	Bhamare Durgesh Pradip	
2	B-2	Bhandari Riddhika Rajesh	
3	B-3	Bhise Rahul Rajesh	
4	B-4	Bhosale Kaustubhi Ajay	
5	B-5	Bike Divya Rambabu	
6	B-6	Chaudhari Durvesh Pramod	
7	B-7	Desai Shreya Hemant	
8	B-8	Deulkar Sujal Suresh	
9	B-9	Dikkar Prajwal Murlidhar	
10	B-10	D'Souza Chris Collin	
11	B-11	Gosavi Shrutika Sham	
12	B-12	Gudekar Prachi Shashikant	
13	B-13	Gupta Suraj Deepak	
14	B-14	Joshi Nimish Kishorkumar	
15	B-15	Kale Pranjal Rajesh	
16	B-16	Khachane Mohit Avinash	
17	B-17	Khanolkar Swamini Jitendra	
18	B-18	Kolambekar Awani Vijaykumar	
19	B-19	Kumar Naveen Manoj	
20	B-20	Kurhade Aayush Ganesh	
21	B-21	Mali Ujjwal Bapu	
22	B-22	Mallah Sneha Santakumar	
23	B-23	Mankar Rishita Vijay	
24	B-24	Nachnekar Pranali Prakash	
25	B-25	Nambiar Vihara Murali	

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name: Project Friday 23			
Faculty Coordinator : Dr. Komal Ahuja & Dr. Gaanyesh Kulkarni			
		Date	26-12-2025
Sr. No.	Roll No.	Name of the Student	Signature
26	B-26	Pandey Shreyash Umesh	
27	B-27	Patil Dimple Suresh	
28	B-28	Patil Priyal Vijay	
29	B-29	Patil Riya Vijay	
30	B-30	Patil Shreya Rajesh	
31	B-31	Patil Shruti Dilip	
32	B-32	Patil Sushant Dattaram	
33	B-33	Patkar Yash Gorakhnath	
34	B-34	Pawar Harsh Suhas	
35	B-35	Pawar Ragini Chintaman	
36	B-36	Sable Anushka Milind	
37	B-37	Sargam Yash Prakash	
38	B-38	Shikode Kalyani Ganraj	
39	B-39	Shinde Soham Rajendra	
40	B-40	Shirsath Raj Ravindra	
41	B-41	Shivgan Swapnali Sunil	
42	B-42	Tembhurne Shantanu Satish	
43	B-43	Waghmare Sanket Vinod	
44	B-44	Wakude Tushar Vajjanath	
45	B-45	Wankhede Prachi Anil	
46	B-46	Yadav Aditi Rajesh	
Total students present			
Faculty Signature			