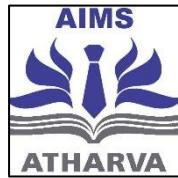


# Atharva Institute of Management Studies



## Activity Report

### PROJECT FRIDAY- 23

**Date: 26th December 2025**

**Faculty: Dr. Reena Poojara, Dr. Swati Agarwal, Dr. Gaanyesh Kulkarni, Dr. Vaibhav Patil**

**Committee Members: Swamini Khanolkar, Swapnali Shivgan, Sankat Waghmare, Balaji Megajigari, Snigdha Patil, Durvesh Chaudhari**

**Activity: Youngpreneur's Fest 2026- Idea Validation**

## Description

### Overview

Idea validation sessions were conducted for all **14 groups** in the presence of faculty members. Each group presented their business idea. Faculty provided constructive feedback, suggestions for improvement, and validation inputs to help refine the ideas and align them with practical market considerations. The session ensured clarity, direction, and readiness of each group for the next stage of development.

### Activity Highlights

#### **Group 1: Vasaikar Bhujing**

**Concept:** Poha blend with Chicken, Aloowadi, Sukeli (Dried Banana)

**Members:** Durvesh Chaudhari, Nimish Joshi, Raj Shirsath, Raj Bhave, Riya Patil, Sushant Patil

**Inputs:** To work on Costing & Selling Price

#### **Group 2: The Spice Pot**

**Concept:** Misal Pav & Pani Puri

**Members:** Divyani More, Nilam Madke, Shakambari Bapat, Kaynat Mirza

**Inputs:** Keep Misal Pav in Morning & Pani Puri for the 2<sup>nd</sup> half

#### **Group 3: Silver & Shine**

**Concept:** Accessories & Nail Extensions

**Members:** Surbhi Raorane, Arya Salvi, Priya Punjani, Samruddhi Pednekar

**Inputs:** Try Exploring Markets in Malad instead of Bhuleshwar

#### **Group 4: Campus Diaries**

**Concept:** Instant Polaroid Frames with Photobooth.

**Members:** Kaustubhi Bhosale, Dimple Patil, Ayush Kurhade, Yash Sargam, Chris Dsouza, Vihara Nambiar

**Inputs:** Try to improvise Price-point & introduce Frames with pre-designed Border

### **Group 5: Cloft Clothing**

**Concept:** Customised Printed T-shirts with Game wheel for Discount.

**Members:** Sujal Deulkar, Pranjal, Prajwal Dikkar, Aditi Yadav, Shruti Patil, Awani Kolambekar

**Inputs:** Start from low Price Ranges to attract Customer initially.

### **Group 6: Happy Charms**

**Concept:** Phone Accessories & Keychains

**Members:** Tanvi Ghag, Unmesha Patil, Namrata Yadav, Sudhanshu Singh,

**Inputs:** Source from Products from Crawford & keep it Unique at a good Price-point

### **Group 7: Bhuta Breeze**

**Concept:** Corn Chaat & 3 types of Mojitos (Virgin, Watermelon & Blue Lagoon)

**Members:** (Vighnesh, Harsh Pawar, Soham Shinde, Priyam Dhakkan, Riddhika Bhandari, Divya Bike)

**Inputs:** Change Name & increase varieties of Chaat's

### **Group 8: Mandalya**

**Concept:** Mandala Art, Wall frames, Wooden Keychains, Bookmarks

**Members:** Ragini Pawar, Prachi Wankhede, Mohit Khanchane, Ujjwal Mali, Sneha Mallah, Tushar Wakude

**Inputs:** Keep Keychains as per theme & make Mandala Arts

### **Group 9: Good Scent**

**Concept:** Small pocket versions of Premium perfumes in attar bottles

**Members:** Shubham Gupta, Piyush Tripathi, Rahul Dahije, Nilesh Dongre, Siddhant Moon, Suresh Rana)

**Inputs:** Get better Packaging options & change name

### **Group 10: Waffles & Crochet Co.**

**Concept:** 4 Flavours of Waffle- (Classic, Triple Chocolate, Kitkat & Nutella) with Crochet's, Keychains & Bookmarks

**Members:** Prasad Thakur, Anishka Chaudhari, Tulsi More, Samruddhi Sawe, Sakshi Bandgar,

**Inputs:** Be prepared with more number of Crochets

### **Group 11: Vasundhara**

**Concept:** Necklaces, Rings, Keychains, Pendants, Earrings & Bowls made from Coconut Shells

**Members:** Shreya Patil, Shreya Desai, Priyal Patil, Prachi Gudekar, Pranali Nachnekar, Anushka Sabale

**Inputs:** Produce the Products in more Quantity as our Event approaches & Standardize the Product as it wil help to Scale.

### **Group 12: DripInk**

**Concept:** Temporary Tattoo's

**Members:** Aditya Salve, Vighnesh, Sanket Khobragade, Rohan, Aryan Manuja

**Inputs:** Divide Tasks to increase efficiency & attract more Customers

### **Group 13: Style & Wear**

**Concept:** Jewellery (Rose Gold Rings, Accessories, Pendants) Perfumes

**Members:** Yash Patkar, Suraj Gupta, Shreyash Pandey, Rishita Mankar

**Inputs:** Focus on Men Accessories, Goggles or Paired products as Valentines is approaching which can be also catered to Siblings & Friends as well

### **Group 14:**

**Concept:** Fresh Pulp Juices (Kalakhatta, Jamun, Jeera, Aampanna, Lemon)

**Members:** Shreya Dixit, Shantanu Sonawale, Aditi Dharne, Tanvi Pawar, Dhanashree

**Inputs:** Keep Coffee & Mini Asthetics

**General Message for Everyone:**

1. Each Stall must have a laptop for recording all the Transactions & all the Transactions must be recorded in Excel sheet.
2. All transactions must be through UPI, NO CASH TRANSACTION ALLOWED
3. Start Promoting your Stall through Reels, Pamphlets, Banners.

## GEO-TAGGED PHOTOS





## ATTENDANCE SHEET: DIVISION A

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name: Project Friday 23			
Faculty Coordinator : Dr. Swati Agarwal & Dr. Vaibhav Patil			
Sr. No.	Roll No.	Date	26-12-2025
1	A-01	Bandgar Sakshi Pralhad	<i>Fadgaon</i>
2	A-02	Bapat Shakambhari Yogesh	<i>Bapat</i>
3	A-03	Bhave Raj Rajendra	<i>Bhave</i>
4	A-04	Bohari Mohammad Iliyas	
5	A-05	Chaudhari Anishka Ajay	<i>Chaudhari</i>
6	A-06	Dahije Rahul Sukhdev	<i>Dahije</i>
7	A-07	Dhakan Priyam Jayesh	
8	A-08	Dharme Aditi Manej	<i>Dharme</i>
9	A-09	Dixit Shreya Jayant	<i>Dixit</i>
10	A-10	Dongre Nilesh Ravindra	<i>Dongre</i>
11	A-11	Ghag Tanvi Vikrant	<i>Ghag</i>
12	A-12	Ghavali Vighnesh Deepak	<i>Ghavali</i>
13	A-13	Gomes Swedel Santosh	
14	A-14	Gupta Shubham Ramesh	<i>Gupta</i>
15	A-15	Jadhav Yash Ravindra	<i>Jadhav</i>
16	A-16	Kadyan Nikita Hawasingh	
17	A-17	Khobragade Sanket Prashant	
18	A-18	Kondawar Saail Rajesh	
19	A-19	Madke Nilam Nandkumar	<i>Madke</i>
20	A-20	Manuja Aryan Mohit	
21	A-21	Megajigari Balaji Narsimhachari	<i>Megajigari</i>
22	A-22	Mejari Vighnesh Vijay	<i>Mejari</i>
23	A-23	Mirza Kaynat Mustakim	<i>Mirza</i>
24	A-24	Moon Siddhant Sagar	<i>Moon</i>
25	A-25	More Divyani Baliram	<i>More</i>

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name: Project Friday 23			
Faculty Coordinator : Dr. Swati Agarwal & Dr. Vaibhav Patil			
Sr. No.	Roll No.	Date	26-12-2025
26	A-26	More Tulsi Raju	<i>Tulsi</i>
27	A-27	Patil Mansi Vikas	<i>Mansi</i>
28	A-28	Patil Snigdha Prashant	<i>Patil</i>
29	A-29	Patil Unmesh Prashant	<i>Unmesh</i>
30	A-30	Pawar Tanvi Raghunath	<i>Pawar</i>
31	A-31	Pednekar Samruddhi Krishna	
32	A-32	Pimparkar Dhanshree Pravin	<i>Pimparkar</i>
33	A-33	Pongde Rohan Gangadhar	<i>Pongde</i>
34	A-34	Punjani Priya Shirish	
35	A-35	Rana Suresh Rajendra	<i>Rana</i>
36	A-36	Raorane Surabhi Manjojkumar	<i>Raorane</i>
37	A-37	Salve Aditya Dhananjay	<i>Salve</i>
38	A-38	Salvi Arya Shashank	<i>Salvi</i>
39	A-39	Sanap Tejas Dattu	
40	A-40	Save Samruddhi Jitendra	<i>Save</i>
41	A-41	Shelar Kartik Chandrakant	
42	A-42	Singh Shudhansu Rakesh Kumar	
43	A-43	Sonawale Shantanu Sanjay	
44	A-44	Thakur Prasad Satish	<i>Thakur</i>
45	A-45	Tripathi Piyush Subhash	<i>Tripathi</i>
46	A-46	Yadav Namrata Ramlavat	<i>Yadav</i>
Total students present			
Faculty Signature			

## ATTENDANCE SHEET: DIVISION B

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name: Project Friday 23			
Faculty Coordinator : Dr. Komal Ahuja & Dr. Gaanyesh Kulkarni			
Sr. No.	Roll No.	Date	26-12-2025
1	B-1	Bhamare Durgesh Pradip	
2	B-2	Bhandari Ridhika Rajesh	
3	B-3	Bhise Rahul Rajesh	
4	B-4	Bhosale Kaustubhi Ajay	
5	B-5	Bike Divya Rambabu	
6	B-6	Chaudhari Durvesh Pramod	
7	B-7	Desai Shreya Hemant	
8	B-8	Deulkar Sujal Suresh	
9	B-9	Dikkar Prajwal Murlidhar	
10	B-10	D'Souza Chris Collin	
11	B-11	Gosavi Shruti Sham	
12	B-12	Gudekar Prachi Shashikant	
13	B-13	Gupta Suraj Deepak	
14	B-14	Joshi Nimish Kishorkumar	
15	B-15	Kale Pranjal Rajesh	
16	B-16	Khachane Mohit Avinash	
17	B-17	Khanolkar Swamini Jitendra	
18	B-18	Kolambekar Awani Vijaykumar	
19	B-19	Kumar Naveen Manoj	
20	B-20	Kurhade Aayush Ganesh	
21	B-21	Mali Ujjwal Bapu	
22	B-22	Mallah Sneha Santakumar	
23	B-23	Mankar Rishita Vijay	
24	B-24	Nachnekar Pranali Prakash	
25	B-25	Nambiar Vihara Murali	

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Events Attendance Sheet			
Academic Year- 2025-2026			
Event Name: Project Friday 23			
Faculty Coordinator : Dr. Komal Ahuja & Dr. Gaanyesh Kulkarni			
Sr. No.	Roll No.	Date	26-12-2025
26	B-26	Pandey Shreyash Umesh	
27	B-27	Patil Dimple Suresh	
28	B-28	Patil Priyal Vijay	
29	B-29	Patil Riya Vijay	
30	B-30	Patil Shreya Rajesh	
31	B-31	Patil Shruti Dilip	
32	B-32	Patil Sushant Dattaram	
33	B-33	Patkar Yash Gorakhnath	
34	B-34	Pawar Harsh Suhas	
35	B-35	Pawar Ragini Chintaman	
36	B-36	Sable Anushka Milind	
37	B-37	Sargam Yash Prakash	
38	B-38	Shiktode Kalyani Ganraj	
39	B-39	Shinde Soham Rajendra	
40	B-40	Shirsath Raj Ravindra	
41	B-41	Shivgan Swapnali Sunil	
42	B-42	Tembhurne Shantanu Satish	
43	B-43	Waghmare Sanket Vinod	
44	B-44	Wakude Tushar Vaijanath	
45	B-45	Wankhede Prachi Anil	
46	B-46	Yadav Aditi Rajesh	
Total students present			
Faculty Signature			